

# SEEMAB HAIDER

WordPress Technical Support Engineer | WordPress Development & Web Management

+92-344-5496877 | [seemabhaider91@gmail.com](mailto:seemabhaider91@gmail.com) | [in/seemab-haider](https://www.linkedin.com/in/seemab-haider)

Pakistan (Remote Ready)

## PROFESSIONAL SUMMARY

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Remote-ready WordPress Designer & Technical Support Engineer with 6+ years of experience in full-cycle WordPress development, customizations, responsive design, performance optimization, and advanced troubleshooting. Skilled in Elementor, HTML/CSS, hosting/DNS management, migrations, backups, WSOD recovery, malware removal, and resolving complex plugin/theme conflicts. Known for taking full ownership of website builds and technical stability, delivering fast, secure, and reliable WordPress solutions across corporate, E-commerce, education, travel, and wellness sectors.

## PROFESSIONAL EXPERIENCE

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### WordPress Developer & Technical Support | Remote – Self-employed

**2020 - Present**

#### Key Responsibilities:

- Built, customized, and optimized 20+ WordPress websites across e-commerce, travel, wellness, corporate, and manufacturing sectors.
- Delivered advanced troubleshooting, including WSOD recovery, PHP errors, fatal plugin conflicts, 503 errors, and layout fixes after theme/plugin updates.
- Performed migrations, hosting setup, DNS configuration, SSL fixes, malware removal, and backup automation using WP-Vivid / Updraft Plus.
- Improved site speed by reducing plugins, optimizing images/CSS/JS, and enhancing Core Web Vitals.

- Provided long-term technical support, security implementation, and maintenance for multiple active clients.

### **Top Projects and Clients:**

- **Valogin** (Global Manufacturing Group): Developing multiple regional websites, including **Valogin Brazil**, **Valogin China**, and **Valogin Gulf**, restored the global site from WSOD, resolved complex plugin/theme conflicts, migrated all regional sites to new hosting, optimized performance by reducing over 40 plugins to 15, and implemented strong security hardening across all properties.
- **DriveNext Auto Parts**: Theme compatibility fixes, Elementor conflict resolution, mobile menu patching, and complete technical management.
- **LuxAeterna Aesthetic & Wellness Clinic**: Built a dynamic, scalable landing page system using ACF + CPTUI for individual service campaigns. Designed clean, conversion-focused templates and provided continuous optimization and support.
- **TravelInBudget.pk** & **T-Arch.pk**: Ongoing maintenance, speed improvements, backups, and SEO optimization.
- **GLLCLearning**: Full malware cleanup, core restoration, security reinforcement, backups, and ongoing support until shutdown.
- **StructureTech**: Designed the website, including the Custom projects database.

## **Web Manager & Designer | Centre for Labour Research (Full-time)**

**2019 – Present**

### **Key Responsibilities:**

- Developed and managed **Centre For Labour** and **Islamic Labour Code** (English & Urdu), handling full-cycle website maintenance, performance optimization, and security hardening.
- Built advanced data visualization systems using ACF, CPTUI, custom templates, interactive heatmaps, and automated Google Sheets integrations.
- Created and maintained the **Labour Rights Index** (115 - 145 countries) and multi-country **comparison tools** used in the **Labourrightsindex.org** website.

- Developed and maintained global [Labour Law Maps](#), visualizing 46 legal components across 10 indicators using data from the Labour Rights Index 2024.
- Developed and maintained [Topic Maps](#) for Labour Rights Index, visualizing 10 indicators using data from the Labour Rights Index 2024.
- Developed the [Freedom of Association](#) (FoA) Indicator platform with dynamic profiles for 145 countries, including all the interactive heatmaps.
- Developed and designed [TourismInsights.pk](#), a dedicated platform for Pakistan's tourism profile report, including complete website development and full design of the published report.
- Led full IT operations, including hosting, DNS, server-level backups, SSL setup, security patches, and resolving critical issues.
- Designed digital and print assets for websites, social media, publications, and research reports.

#### **Key Achievements:**

Developed and maintained the Labour Rights Index (2020, 2022, 2024), a global comparative Labour law platform, in close collaboration with the research team. Designed the complete print-ready reports and country profiles while independently ensuring system accuracy, uptime, and performance—delivering the platform end-to-end with strong teamwork and technical ownership.

### **Technical Community Manager + Bug Reporting | Infinix Mobiles (Transsion Holdings)**

**2017 – 2019**

#### **Key Responsibilities:**

- Delivered technical support to thousands of users via forums and social media.
- Troubleshoot software, firmware, and hardware issues on Infinix devices.
- Conducted pre-launch product testing and reported bugs to engineering teams.
- Created technical guides, FAQs, and announcements for users.
- Moderated user communities, maintaining a positive and informative environment.

#### **Key Achievements:**

- Earned Voice of Fan - Pakistan title for providing technical support to the community
- Identified multiple device bugs leading to critical firmware updates.
- Strengthened communication between end-users and product teams.

## EDUCATION

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**Bachelor of Computer Software Engineering (BCSE)** | Foundation University Islamabad, Pakistan

2013 – 2017

**Diploma of Associate Engineering – Computer Information Technology (DAE-CIT)** | Rawalpindi Polytechnic Institute, Pakistan

2009 – 2012

## SKILLS & TOOLS

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### Technical Skills

- WordPress (advanced), Elementor (expert), PHP, HTML5, CSS3
- ACF, CPTUI, Custom Templates, Theme Customization
- Hosting/DNS, cPanel, Cloudflare, FTP/SFTP
- Speed Optimization, Core Web Vitals, PageSpeed Improvements
- WSOD Recovery, PHP Error Debugging, Plugin/Theme Conflict Resolution
- Malware Removal, Security Hardening, SSL Fixes
- Website Migrations, Backup Systems, Disaster Recovery
- Responsive Design & UI Consistency

### Tools

- Adobe Photoshop, Illustrator, Canva, Affinity
- Slack, Asana
- WP-Vivid, UpdraftPlus, Wordfence, Solid Security

- MouseX, HID Macros
- Elementor Pro, Blocksy, Astra, Kadence, OceanWP, Hello Theme

### **Achievements / Highlights:**

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- Successfully developed and sustained multi-country data visualization platforms for Labour research used internationally.
- Restored and optimized high-traffic corporate websites after severe crashes, WSOD, and malware infections.
- Delivered 20+ full WordPress builds with long-term maintenance and technical reliability.
- Recognized for fast debugging, deep technical problem-solving, and operational stability across multiple client projects.